



PRESS RELEASE

SensoryEffects® Cereal Systems Scores 98 out of 100 on SQF Score

LINCOLN, NE (December 28, 2012) – SensoryEffects® Cereal Systems has announced that they scored 98 out of 100 on their SQF Level III rating in a recent audit. Given the strict standards in which an SQF Level III rating is awarded, this is a testament to the high level of commitment that Cereal Systems has to following their Critical Quality Plan in addition to their Food Safety Plan, in which their consistency and persistence has paid off. “We take pride in being a “Best In Class” manufacturer of cereal products and ingredients and we strive to maintain this level of quality through our daily practices to achieve this,” said Marino Papazoglou, General Manager.

SensoryEffects® Cereal Systems is also committed to teamwork and producing cereal products that meet the highest quality in certification standards. “Due to the audit being an institutionalized process, our technical team and production team worked together in preparation,” said Theresa Boothe, Technical Services Director, at the Cereal Systems plant in Lincoln, NE. All products manufactured in the Lincoln, NE plant are monitored under the strict guidelines of the food safety (HACCP) and food quality programs. Cereal Systems is not only SQF 2000 Level III certified, the business is also Organic certified by Oregon Tilth, Kosher certified by the Orthodox Union, and most recently, several of the cereals manufactured in the plant are Gluten Free certified.

For more information or to order samples, contact us at: 1.888.470.2021 or info@sensoryeffects.com.

About SensoryEffects®

SensoryEffects® is a leading provider of value-added food and beverage ingredients, flavor systems and finished products, is comprised of three distinct but synergistic business segments: Powder Systems, Flavor Systems and Cereal Systems. Delivering cutting-edge capabilities and creative solutions, SensoryEffects® provides valuable opportunities through high quality products that span numerous application categories including baking, frozen dessert, beverage and dairy, nutritional, and cereal products. SensoryEffects® Powder Systems is located in Defiance Ohio and Reading, PA, SensoryEffects® Flavor Systems is located in Bridgeton Missouri, and SensoryEffects® Cereal Systems is located in Lincoln Nebraska.

Flavor Systems | Powder Systems | Cereal Systems
