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SensoryEffects® Flavor Systems

Company Overview





Our Company

SensoryEffects® Flavor Systems is a leading supplier of customized ingredient systems. We have over 40 years experience in the development, formulation and production of liquid and dry flavor systems. Our highly skilled Product Development Team and Application Specialists are among the best in the industry and the key to providing you with unique, innovative, great tasting products. At SensoryEffects, we understand that flavor is only one element of success. We focus on delivering quality, functionality, timeliness and cost efficiency every step of the way – from concept development through the commercialization, and most importantly, with personalized customer service.





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Our Flavor Systems

SensoryEffects® Flavor Systems services the Dairy, Beverage, and Frozen Dessert markets with the following product categories that can be custom manufactured as dry or liquid systems. Through constant monitoring of trends in the U.S. and global marketplace, a full understanding of consumer demographics and local flavor preferences, we're able to bring you the right concepts and flavors for your target audience.



Beverage and Dairy Systems

SensoryEffects has a diverse portfolio of beverage systems that gives you access to a wide range of synergies, including cross-application flavor usage.

Chocolate Systems

SensoryEffects is the leading manufacturer of chocolate flavoring systems, which gives us unique insight into supply, formulation development, and application, backed by vital technical support as is required for cocoa-based products.

Frozen Dessert Systems

SensoryEffects® delivers creative flavor combinations and textures that drive innovation in the frozen dessert market.

Nutritional Systems

SensoryEffects has significant capabilities in the nutritional and functional ingredients arena as applied to all of our categories, delivering customized solutions with health benefits that align with the needs of today's wellness-minded consumer.



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Beverage and Dairy Systems



Tea Bases

- Trendy new flavors with white and green teas in addition to your standard sweet and brewed tea flavors.

Fruit Drink Bases

- Wide variety of concentration levels, sweetener systems, and flavor profiles.

Eggnog & Cordial Bases

- Traditional Classics, regional favorites, or generate new interest with seasonal flavors like pumpkin and cinnamon cream.

Flavored Milk Bases

- Add some interest to School Milk Programs or Seasonal Promotions.

Juice Bases

- Create a unique blend using real juice.

Smoothie Bases

- Delicious range of flavors from close-in fruits to exotic, tropical and origin-specific flavors.

Flavored Coffee Creamers

- From classic vanilla to a seasonal mocha mint.



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Chocolate Systems



Natural and Alkalized Cocoa Powders

- Utilize our in house experts to customize the right color and flavor profile for cocoas used in Ice Cream, Bakery, or Hot Cocoa mixes.



Chocolate Dairy Powders

- A favorite among kids and adults, from off the shelf products to customized formulations to meet your desired usage rate.



Hot Cocoa Mixes

- Unique flavor, color, and solubility powder delivery systems.



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Frozen Dessert Systems



Variegates

- Versatility in viscosity, customized formulation development, outstanding texture for all types of ice cream applications.



Syrups

- Utilize in shakes or as a frozen dessert topping.

Flavor Bases

- Highly concentrated systems that are applied into ice cream mixes to deliver outstanding flavor intensity and appeal.



Solid Packs

- Single or multiple fruit or nut components that are blended together to be used in a feeder system.



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Nutritional Systems



Vitamin Emulsions

- From Vitamin A & D used in fluid dairy to unique vitamin blends for juice beverages.

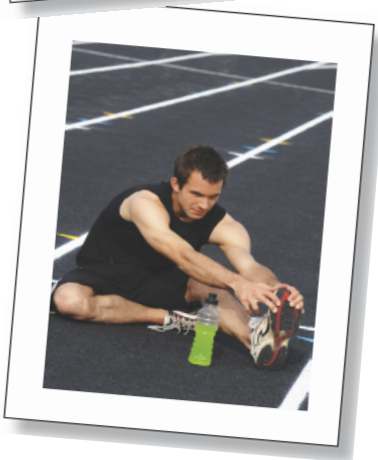


Nutraceutical Bases

- Combine a variety of specialty ingredients to deliver functionality to a multitude of applications.

Isotonics

- Flavor and ingredient systems designed for salt and mineral replacement in recovery beverages





Our Approach

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At SensoryEffects® Flavor Systems (SEFS), we keep a close eye on people's interests. Capturing consumer insight and understanding lifestyle trends empowers us to develop flavor and ingredient systems that are preferred.

SEFS takes trend analysis one-step further by executing concept survey and collaborating with culinary experts. We monitor global trends across markets, not just for foods and beverages, which drives our product development.

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As important as what consumers want, is what our customers need. We know that successful relationships are developed upon a foundation of trust, creativity, capability, and market awareness delivered with personalized customer service. We will partner with you to establish key building blocks from product inception to commercialization. These building blocks are developed around your unique needs and will ensure our partnership is effective and efficient.

Building Blocks...

SEFS is your creative partner in understanding what is now, new, and most importantly...next. We have the unique capability of establishing a foundation of successful building blocks around each product that we custom develop for you.

- Ideation generation
- New product concept demonstration
- Brainstorming
- Package designs
- Market trends & research